



ICU EUROPEAN
CHEERLEADING
CHAMPIONSHIPS
2027 HELSINGBORG
SWEDEN

Volunteer Guidelines

ICU European Cheerleading Championships 2027

Helsingborg, Sweden | 2–4 July 2027

What Is a Volunteer?

A volunteer is someone who freely and willingly gives their time, skills and energy without the promise or expectation of compensation, and whose actions benefit a community or cause. Volunteering is grounded in free will, absence of financial motive or compensation, and service to others. Volunteer Responsibilities

Purpose

Volunteers are essential to the success of the ICU European Cheerleading Championships 2027. Through their commitment, professionalism and enthusiasm, volunteers help create a safe, welcoming and memorable experience for athletes, officials, spectators and partners from across Europe.

This policy outlines the principles for recruiting, assigning, supporting and recognizing volunteers throughout the Championships.

Our Mission and Values

Together we break boundaries. Cheerleading is a sport built on encouragement, teamwork and innovation. We strive to deliver a European Championship that reflects these values and creates lasting experiences for everyone involved.

Our Core Values

Innovation

We embrace new ideas, continuous learning and creative solutions that improve the event experience.

Equality for All

Everyone is welcome and treated with dignity and respect. We value diversity and believe different perspectives strengthen both our event and our community.

Safety and Wellbeing

The safety and wellbeing of athletes, volunteers, officials and spectators are our highest priority. We foster a culture of responsibility, respect and fair play.

Volunteer Requirements

Volunteers should:

Be at least 18 years of age.

Have an interest in sport, events or community engagement.

Be positive, service-minded and proactive.

Be willing to learn and contribute to an international environment.

Be able to communicate in English. Additional language skills are an advantage.

Previous experience in volunteering, cheerleading or event management is beneficial but not required.

Volunteers are expected to

- Follow all training, protocols and instructions.
- Perform duties only within their assigned role and authorization.
- Use the given communication channels and technological systems appropriately.
- Maintain confidentiality and data protection standards.
- Commit to scheduled shifts and conduct themselves in accordance with the Code of Conduct that will be distributed with roles

Volunteers do not and should not

- Perform duties outside their assigned role or scope of practice.
- Replace paid operational staff.
- Make independent operational, medical or security decisions beyond their authorization.
- Speak to the press unless assigned a role expressly approved and directed to interact with the media.

1. Volunteer Recruitment

We are committed to building a diverse, inclusive and engaged volunteer team. Recruitment is based on motivation, availability and suitability for the different volunteer roles.

2. Volunteer Role Allocation

Volunteers are assigned based on their experience, skills, interests and the operational needs of the Championships.

Volunteer roles include areas such as:

- Competition operations (music, screens, judgehost, backoffice, fanzone, opening ceremony responsible, award ceremony responsible, entrance and exit team)
- Athlete and delegation services (warmup crew, training crew, coach lounge responsible)
- Accreditation (registration of teams, schoolaccommodation responsible)
- Information and guest services (helpdesk)
- Media and communications (mediaroom host, social media, photograph, videographer)
- VIP and protocol (VIP entrance host, VIP room host)
- Safety and venue operations (safeguarding officers, safety personal, entrance hosts, audience hosts)

3. Equality, Diversity and Inclusion

The Swedish Cheerleading Federation is committed to providing an inclusive and respectful volunteer environment. All volunteers are treated fairly, without discrimination, and selection decisions are based solely on suitability for the role.

We celebrate diversity in culture, language, age, gender identity, ability and background, recognizing that it strengthens our event and enriches the volunteer experience.

4. Local Engagement and Sustainability

As part of our sustainability ambitions, we encourage applications from volunteers living in Helsingborg and the surrounding region whenever possible. Local engagement helps reduce travel-related environmental impact while strengthening community involvement in the Championships.

We also encourage students and individuals interested in sport and event management to volunteer, providing valuable practical experience at a major international sporting event.

5. Recognition and Appreciation

Our volunteers are ambassadors for the Championships and play a vital role in the success of the event.

We are committed to:

- Respecting volunteer contributions
- Providing constructive feedback and clear guidance
- Recognizing volunteer efforts through certificate, acknowledgements, and shared reflections after the Championships

Journey of joining our European Championship 2027 Volunteer Crew

Application Requirements

We are casting our volunteers for the European Championships 2027. To become a volunteer at the event applicant must meet the following requirements:

- Be 18 years or older at the time of your application
- Be proficient in English (reading and writing)
- Be available for a minimum of 1 full day shift (of approximately eight hours)

Due to the popularity of volunteering, not all who apply will be selected to move forward in the process or for a volunteer role.

Selection Requirements

The selection process is designed to be fair, transparent and reflective of the values that define our values. As part of the application process, applicants will have the opportunity to share their skills, experiences and motivations

which will all be considered during selection. For those who meet the requirements to apply, there is an additional set of requirements you must meet to make it through the selection process. As you consider applying to be a volunteer, please keep in mind the following:

- Provide all requested materials during and after the application (criminal background check, IOC Safeguarding Athletes from Harrassment and Abuse education diploma)
- Pass a background check
- Participating to the required online training
- Be able to show up to your assigned post each day, on time.

Assessment

If selected from the initial applicant pool, you will be invited to an online training course for all of our volunteers. The training is arranged in the spring 2027, and is mandatory to participate in. The online training ensures that all eligible applicants, regardless of location, have equitable access to participate in the journey.

Offer and Acceptance

Selected applicants who meet all outlined requirements will receive a formal offer via email. To secure your place, you must reply to this email to indicate your acceptance or declination. If you decline the role offered, please note that we cannot guarantee an alternative assignment will be available. Offers will be distributed on a rolling basis throughout spring 2027. Final acceptance is contingent upon the successful completion of a background check; failure to authorize or pass this check within the required timeframe will result in ineligibility and the official withdrawal of your offer from the ICU European Championship volunteer crew.

Waitlist

Applicants who are not immediately selected for a volunteer role may be offered a place on our waitlist. Joining the waitlist is entirely voluntary, and you are free to accept or decline this offer. If a vacancy later arises and you are selected, we will contact you through email.